

Privacy Policy

Effective date: January 2024

This Privacy Policy explains how **DoubleA** ("we", "us", or "our") collects, uses, and shares your information in connection with our mobile applications: **Spuds** and **Heydaisy**.

We are committed to protecting your privacy and complying with applicable data protection laws, including the **General Data Protection Regulation (GDPR)** and **California Consumer Privacy Act (CCPA/CPRA)**.

About Our Apps

Spuds

A party game app where players draw fun and awkward cards. Intended for adults, particularly college students and social groups. May include content involving drinking.

Spuds includes in-app purchases and subscriptions.

Heydaisy

A tampon tracking and reminder app designed for people who menstruate.

Heydaisy sends reminders and notifications (if you enable them).

Data We Collect

We do **not** collect or store any personal data directly through our apps.

However, **certain third-party services** we use may collect limited user data as outlined below.

Notifications (Heydaisy)

Heydaisy uses your device's notification system to send reminders.

- Notifications are optional and require your **explicit permission** (granted via device settings).
 - We do not collect or store notification data or schedules on our servers.
 - You may disable notifications at any time in your device settings.
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Purchases, Subscriptions & Payments

Apple App Store

All in-app purchases and subscriptions are processed securely through the **Apple App Store**. DoubleA does not receive or store your payment information. Apple may collect billing and personal data for these transactions.

Apple's privacy policy: <https://www.apple.com/legal/privacy>.

RevenueCat

We use **RevenueCat** to manage and verify App Store subscriptions. RevenueCat may process the following data:

- App User ID (anonymized)
- Purchase receipts
- Subscription or purchase status and history
- App version and platform

RevenueCat does not collect personally identifiable information (PII) unless explicitly configured (we do not send any).

RevenueCat Privacy Policy: <https://www.revenuecat.com/privacy>.

Advertising

We use **Google AdMob** to display ads. AdMob may collect information such as:

- Device identifiers
- Ad interactions
- Location (if permitted)
- App usage data

AdMob uses this data to serve **interest-based ads**. You can opt out via your device:

- Android: Settings > Google > Ads > Opt out of Ads Personalization
- iOS: Settings > Privacy > Tracking

More on Google's policies:

<https://policies.google.com/privacy>

International Data Transfers

Some third-party services (like Google and RevenueCat) may process your data outside your country, including the **United States**. These services use mechanisms such as **Standard Contractual Clauses** to comply with international data transfer laws (e.g., GDPR).

Data Security

We do **not store** any personal data on our own servers.

RevenueCat and Google AdMob implement their own data security measures, including encryption and secure transmission protocols. Please refer to their respective policies for more information.

User Rights

If you are located in the **EU/EEA, UK, or California**, you have the right to:

- Request access to any data held about you by third-party providers (e.g., Google, Apple, RevenueCat)
- Request deletion of data (where applicable)
- Opt out of data processing (e.g., for personalized ads)

We do not have direct access to any user data and cannot fulfill such requests ourselves. You must contact the relevant provider (Apple, Google, etc.).

Policy Updates

We may occasionally update this Privacy Policy. Changes will be reflected on our app store listings or communicated via in-app notices when necessary.

Contact Us

If you have any questions or concerns, feel free to contact us:

- support@doublea.xyz
- hello@doublea.xyz

We will do our best to assist or guide you toward the correct third-party provider.

Thank you for using Spuds and Heydaisy!

